

For Immediate Release
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#GivingTuesday donations will benefit Talladega College students

(Talladega, AL) – On Tuesday, November 27, 2018, donors throughout the nation and around the world will demonstrate the power of generosity by participating in #GivingTuesday. This global day of giving harnesses the collective power of individuals, communities and organizations to promote and inspire philanthropy.

Talladega College invites alumni, donors, friends and others to join the #GivingTuesday movement by making a donation any day between now and November 27, 2018. Contributions will help fund initiatives that benefit students.

Here are three convenient ways to give:

- **Text Degatornado to 41444** and click on the link. (Our Text to Give donations are processed without a fee by the Tom Joyner Foundation.)
- **Give online at www.talladega.edu/EveryDegan.html.**
- **Mail your donation** to Talladega College/OIA, 627 Battle Street West, Talladega, AL 35160

#GivingTuesday, which began in 2012, is celebrated each year on the Tuesday following Thanksgiving in the United States. It has inspired millions of people to give back and support the causes they believe in. Individuals, families, organizations, businesses and communities in all 50 states and in countries around the world have participated in #GivingTuesday by raising funds, volunteering hours, donating food and clothing, and showing acts of kindness.

Donors who participate in #GivingTuesday are encouraged to inspire others to give by posting messages such as “I gave to @TalladegaCollege for #GivingTuesday!” on their social media pages.

For more information, call the Office of Institutional Advancement at (256) 761-8832 or email lsedmunds@talladega.edu.

About Talladega College

The oldest private Historically Black College in Alabama, Talladega College was founded in 1867 by two former slaves, William Savery and Thomas Tarrant. Talladega College is the home of the renowned Hale Woodruff Amistad Murals, which received rave reviews from the *New York Times* during a three-year, eight-city tour.

Change a student's life on November 27, 2018!

#GI♥INGTUESDAY™
#TCgives

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After you give, post a message on social media:
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COLLEGE