

# Office of Institutional Effectiveness and Research (OIER)

## **Procedure Manual**

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## Talladega College: History

The history of Talladega College began on November 20, 1865 when two former slaves, William Savery and Thomas Tarrant, both of Talladega, met in convention with a group of new freedmen in Mobile, Alabama. From this meeting came the commitment: "...We regard the education of our children and youths as vital to the preservation of our liberties, and true religion as the foundation of all real virtue, and shall use our utmost endeavors to promote these blessings in our common country."

With this as their pledge, Savery and Tarrant, aided by General Wager Swayne of the Freedmen's Bureau, began in earnest to provide a school for the children of former slaves of the community. Their leadership resulted in the construction of a one-room schoolhouse, using lumber salvaged from an abandoned carpenter's shop. The school overflowed with pupils from its opening, and soon it was necessary to move into larger quarters.

In 1869 Swayne School was issued a charter as Talladega College by the Judge of Probate of Talladega County. Twenty years later, in 1889, the Alabama State Legislature exempted properties of the college from taxation

Swayne Hall has remained in service as the symbol and spirit of the beginning of the college. Foster Hall, erected for girls and teachers in 1869, was the first building added after the college was chartered. Stone Hall, for boys and teachers, was built the next year. Other buildings were added over the school's first hundred years.

## ACCREDITATION

Talladega College is accredited by the following agencies:

## Southern Association of Colleges and Schools Commission on Colleges

(SACS-COC)

1866 Southern Lane, Decatur, GA 30033

404-679-4500

## Council on Social Work Education (CSWE)

1701 Duke Street, Suite 200 Alexandria, VA 22314-3457

Phone: 703.683.8080 | Fax:703.683.8099

E: info@cswe.org

## Alabama State Department of Education

50 North Ripley Street P.O. Box 302101 Montgomery, Alabama 36104

(334) 242-9700

# Talladega College Mission, Vision, and Core Values

## Strategic Plan 2015-2020 Goals

Goal 1: Conduct a feasibility study to determine whether to change the institution's name to Talladega University, thus reflecting its enhanced undergraduate offering and adding graduate level programs, as well as career-oriented certification to prepare students for a changing world.

**Goal 2:** Provide academic programs and experience so that students will be able to speak effectively, think strategically, and read critically.

**Goal 3:** Enhance the student-focused teaching strategies to improve retention and prepare for global perspectives in our continuously changing world.

**Goal 4:** Enhance online course offerings to support fully online degree programs.

**Goal 5:** Exhibit competency among academic disciplines.

**Goal 6:** Support faculty in scholarship and research endeavors.

Goal 7: Retain and promote a high-quality and diverse faculty and staff.

Goal 8: Provide a safe and intellectual environment for student, faculty, and staff.

**Goal 9:** Enhance the partnership with the Community.

**Goal 10:** Further Talladega College to ascend to a top-tier academic institution.

## A=GG=CB

Talladega College is an institution rich in history whose mission is to equip its graduates for the global community through academic excellence, moral values, community service and professional development.

## V=G=CB

Talladega College aspires to be a center of academic excellence in liberal arts higher education; thus preparing students not only for graduate studies but also for the global community.

#### **CORE VALUES**

#### STUDENTS FIRST:

The main stakeholders are students.

#### ACCOUNTABILITY:

Faculty and Staff promote planning that builds on a culture of responsibility and transparency, including the provision of benchmarks for measuring progress.

#### **INTEGRITY:**

Foster honesty by acting in a candid, fair, and ethical manner, creating a culture of trust that is evident in all College activities and decision-making.

#### **DIVERSITY:**

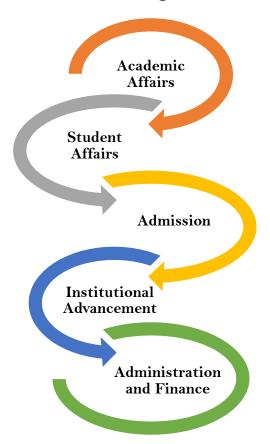
Expose students to diversity inherent in the world in which we live.

#### **EXCELLENCE:**

To teach high-quality educational programs and perform innovative research, thus being preeminent in all that we do.

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## **Institutional Strategic Focus Area**



**Accreditation : Timeliness** 

**Timeline for Reaffirmation Track** 

Reaffirmation Year: 2019

REAFFIRMATION OF ACCREDITATION SACSCOC TIMELINE

DATE	EVENT
December 3-6, 2016	Orientation Leadership Team
March 1, 2018	Compliance Certification Due
April 24-27, 2018	Off-Site Review
April 2018	Submit 2-3 names to be considered for Lead QEP Evaluator
October 23-25, 2018	On-Site Review at Talladega College
March 2019	Response to the On-Site Committee Review

#### Office of Institutional Effectiveness and Research (OIER)

#### Mission:

The mission of Office of Institutional Effectiveness and Research is to lead the college's efforts in accreditation and institutional effectiveness.

#### Vision:

The Office of Institutional Effectiveness and Research (OIER) strives to serve the College by providing accurate, relevant, and timely data to both internal and external agencies.

## **Purpose:**

The purpose of the Office of Institutional Effectiveness and Research is to support the Talladega College's mission by improvement in effectiveness of Talladega College through strategic planning, assessment processes, research, and use of results in decision-making.

#### **Assessment Process Model**

Primarily, assessment consists of several parts: planning, measurement (assessment), interpretation of results, and adjustments made after interpretation.

It is a continous process with the most important part being "closing the loop". Closing the loop refers to using of results from assessments to make improvement.



#### **About Office of Institutional Effectiveness and Research (OIER)**

The Office of Institutional Effectiveness and Research (OIER) provides data and analyses on student enrollment, retention, and graduation, as well as the college's faculty and staff.

The office is responsible for managing the assessment processes by which the College understands and improves the student experience, and administers the college-wide surveys of students, alumni, and employees. In addition, OIER staff members are responsible for reporting of official student, faculty, and staff data to The Integrated Postsecondary Education Data System (IPEDS), the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and other external and internal requestors.

On the OIER website (in the process), most standards reports will be posted. These reports, however, only provide a glimpse of the material available. Students, faculty, staff, and those in the larger community are strongly encouraged to contact this office for more information as you explore Talladega College!

**Internal Survey:** Student Evaluation of Courses and Instructor, Student Satisfaction Survey, Employee Satisfaction Survey, Alumni Engagement Survey, Alumni Reunion Survey, Graduation Exit Survey, Employment Satisfaction Survey, and Survey on demand

External Survey: NASPA benchmark survey

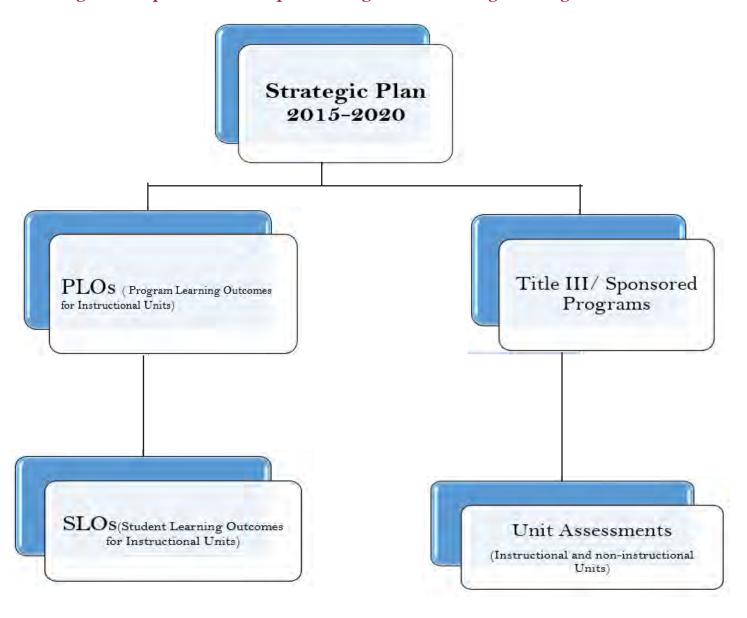
**Report:** Talladega college responds to routine reports on an annual basis from the several external agencies. Each of these major reports provides accountability for the College with external stakeholders.

**Data Reporting:** The Office of Institutional Effectiveness and Research has the responsibilities for responding to national statistical surveys such as the Integrated Postsecondary Education Data System (IPEDS), and The Council of Independent Colleges (CIC), and maintain the documentation for SACSCOC accreditation requirements.

Training: OIER office provides training for writing different assessment outcomes

OIER follows the ethical guidelines of the professional Association for Institutional Research (AIR): <u>AIR Code of Ethics</u>.

#### Closing the Loop: Assessments process aligned with College Strategic Plan 2015-2020



#### **Assessment:**

Academic programs must measure both programs learning outcomes (PLOs) and student learning outcomes (SLOs) each year. They must have clear criteria set to demonstrate success.

Non-academic units (Non-Instructional Unit) are required to measure operational outcomes.

Examples include the following:

- o Curriculum evaluation to ensure that students can access necessary courses.
- Assessment evaluate the academic advising effectiveness.

Outcome Statement		
✓ <b>S</b> pecific – describes the process exactly.	Vague – does not describe the process.	
<ul> <li>✓ Measurable – what will be changed and by how much.</li> <li>✓ Identifies assessment tool</li> </ul>	<ul> <li>Not measurable</li> <li>Assessment tools not identified</li> </ul>	
✓ <b>Achievable</b> (must be attainable )	<ul> <li>Difficult to achieve</li> </ul>	
✓ Relevant ( must relate and be relevant to goals; can this information be used for decision- making )	Does not related to goals or provide information for decision making	
✓ Time specific	✗ Not time specific	
✓ Describes /Explains	<ul> <li>Does other describe/explain technical language</li> </ul>	
✓ Outcome requires funding if applicable) and tied to the unit's budget.	Outcome requires funding, but it i not tied to units budget	

• **Student Learning Outcomes** (SLOs) are designed to generate information about what students should be able to do at the end of a class, a core curriculum, or a program. These assess students' ability to demonstrate skills, knowledge, and attitudes.

#### **Examples include the following:**

o Psychology students will be able to develop appropriate research methodology.

 At least 85% of students enrolled in human anatomy and physiology will be able to label the bones on the skeleton with at least 80% accuracy.

Student Learning Outcomes (SLOs)				
✓ Behavioral based	<ul><li>Not focused on behavior</li></ul>			
✓ Directly Measured	<ul><li>Indirectly measured</li></ul>			
✓ Easily embedded in existing processes	<ul><li>Requires additional processes</li></ul>			
✓ Identifies where assessment will occur	<ul> <li>Does not identify where assessment will occur</li> </ul>			
✓ Identifies the population being assessed	<ul> <li>Does not identify the population</li> </ul>			
	<ul><li>Assessment tools not identified</li></ul>			
✓ Describes/ Explains technical language	<ul><li>Does not describe/explain technical language</li></ul>			
<ul> <li>✓ Results-oriented information for decision-making</li> </ul>	<ul> <li>Does not provide information for decision-making</li> </ul>			
✓ Time bound	<ul><li>Not time-bond</li></ul>			
✓ Tied to budget if funding is needed to accomplish outcomes	✗ Funding not identified			

## Tips on Writing Student Learning Outcomes (SLOs)

Student learning outcomes (SLOs) are criteria for determining whether overall program goals are being successfully met and whether students are learning a program's curriculum to a satisfactory level. More simply put, an SLO expresses what a student is expected to **DO**, **KNOW** or **THINK**, as a result of a learning activity.

SLOs focus on knowledge gained, skills and abilities acquired and demonstrated, and attitudes or values changed as a result of a learning activity, this is the evidence that learning has taken place.

#### **Student Learning Outcomes should**

- Identify who will be performing the desired behavior.
- Describe what behavior the student or learner will be able to do.
- Contain action verbs (see next page for list of action verbs)
- Be measurable.
- Be simply stated.
- Be aligned with mission statements and/or goals or program learning outcomes.

- Have a description of the condition which the behavior is demonstrated.
- Articulate the level and type of competence that is required of a graduate of a program. Describe the standard or criteria that will be used to evaluate success.
- Be framed regarding the program and not individual courses or students.

## Good outcome statements should be concise and precise. Verbs should be action verbs!

## Consider using Bloom's Taxonomy:

Definitions	Knowledge	Comprehension	Application	Analysis	Synthesis	Evaluation
Bloom's Definition	Remember previously learned information	Demonstrate an understanding of the facts	Apply knowledge to actual situation	Breakdown objects and ideas into simpler parts and find evidence to support generalizations	Compile component ideas into a new whole or propose alternative solutions.	Make and defend judgments based on internal evidence or external criteria.
Verbs	<ul> <li>Arrange</li> <li>Define</li> <li>Describe</li> <li>Duplicate</li> <li>Identify</li> <li>Label</li> <li>List</li> <li>Match</li> <li>Memorize</li> <li>Name</li> <li>Order</li> <li>Outline</li> <li>Recognize</li> <li>Relate</li> <li>Recall</li> <li>Repeat</li> <li>Reproduce</li> <li>Select</li> <li>State</li> </ul>	<ul> <li>Classify</li> <li>Convert</li> <li>Defend</li> <li>Describe</li> <li>Discuss</li> <li>Distinguish</li> <li>Estimate</li> <li>Express</li> <li>Extend</li> <li>Generalized</li> <li>Give examples</li> <li>Identify</li> <li>Indicate</li> <li>Infer</li> <li>Locate</li> <li>Paraphrase</li> <li>Predict</li> <li>Recognize</li> <li>Rewrite</li> <li>Review</li> <li>Select</li> <li>Summarize</li> <li>Translate</li> </ul>	<ul> <li>Apply</li> <li>Charge</li> <li>Choose</li> <li>Compute</li> <li>Demonstrate</li> <li>Discover</li> <li>Employ</li> <li>Illustrate</li> <li>Interpret</li> <li>Manipulate</li> <li>Modify</li> <li>Operate</li> <li>Practice</li> <li>Predict</li> <li>Prepare</li> <li>Produce</li> <li>Relate</li> <li>Schedule</li> <li>Show</li> <li>Sketch</li> <li>Solve</li> <li>Use</li> <li>Write</li> </ul>	<ul> <li>Analyze</li> <li>Appraise</li> <li>Breakdown</li> <li>Calculate</li> <li>Categorize</li> <li>Compare</li> <li>Contrast</li> <li>Criticize</li> <li>Diagram</li> <li>Differentiate</li> <li>Discriminate</li> <li>Distinguish</li> <li>Examine</li> <li>Experiment</li> <li>Identify</li> <li>Illustrate</li> <li>Infer</li> <li>Model</li> <li>Outline</li> <li>Point out</li> <li>Question</li> <li>Relate</li> <li>Select</li> <li>Separate</li> <li>Subdivide</li> <li>Test</li> </ul>	<ul> <li>Arrange</li> <li>Assemble</li> <li>Categorize</li> <li>Collect</li> <li>Comply</li> <li>Compose</li> <li>Construct</li> <li>Create</li> <li>Design</li> <li>Develop</li> <li>Devise</li> <li>Explain</li> <li>Formulate</li> <li>Generate</li> <li>Plan</li> <li>Prepare</li> <li>Rearrange</li> <li>Reconstruct</li> <li>Relate</li> <li>Reorganize</li> <li>Revise</li> <li>Rewrite</li> <li>Setup</li> <li>Summarize</li> <li>Synthesize</li> <li>Tell</li> <li>Write</li> </ul>	<ul> <li>Appraise</li> <li>Argue</li> <li>Assess</li> <li>Attach</li> <li>Choose</li> <li>Compare</li> <li>Conclude</li> <li>Contrast</li> <li>Defend</li> <li>Describe</li> <li>Discriminate</li> <li>Estimate</li> <li>Evaluate</li> <li>Explain</li> <li>Judge</li> <li>Justify</li> <li>Interpret</li> <li>Relate</li> <li>Predict</li> <li>Rate</li> <li>Select</li> <li>Summarize</li> <li>Support</li> <li>Value</li> </ul>

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#### Assessment Method:

All outcomes must be measurable. Methods of assessment will depend on the nature of what is being assessed. Ideally, direct methods will be used to measure results, and when possible, multiple assessment methods should be used to measure results for each outcome.

#### > Direct measures include the following:

- Comprehensive or capstone examinations that are developed to measure unique concepts.
- Professionally judged performances and demonstrations.
- Standardized tests
- Rubrics to evaluate written/oral material.
- Embedded questions on examinations.
- Measures of practical skills in clinical settings and internships.
- Counts, such as of faculty hired or students advised.
- Promotional/marketing materials.
- Attendance at events.
- Changed activity levels (such as fewer complaints, increased visits by students, etc.)
- Increased physical resources.
- Increased human resources.
- Locally Developed Tests--- Pre/Post Tests.

#### Indirect measures include the followings:

- Quantitative data ( such as enrollment numbers)
- Case Study.
- Retention Rates.
- Graduation Completion Rates.
- Self-reported data, from instruments such as
  - Student Satisfaction Surveys (student opinion)
  - Completer Exit Surveys.
  - Focus Group Feedback.
  - Alumni Satisfaction Surveys.
  - Employer's Satisfaction Surveys
  - New Student Orientation Surveys
  - Interviews.
- Number or rate of students who become employed or attained further education after graduation.

#### Criteria

Criteria should be developed to indicate a satisfactory standard of performance. Individual student learning is not being measured. Instead, aggregate student performance allows instructors of courses and administrators of programs to confidently assert that students who complete a course or program can adequately demonstrate their knowledge, skills, and attitudes. Criteria should be set to indicate when a goal is being met or when change is indicated. Criteria should indicate what percent of scores meet a minimum threshold or above to show that the goal has been met.

## Some suggested appropriate criteria:

- Students will be able to demonstrate that they can think critically. This will be scored using a rubric. At least 90% of the scores will be at the competent level or above.
- Students will be able to demonstrate that they can identify a chemical compound. It
  will be measured by an embedded exam question. At least 75% of the answers will be
  correct.
- Students will be able to demonstrate that they have the ability to write well. It will be measured by scores on a nationally-normed standardized test. At least 80% of the Talladega College students' scores will be among the top quality national scores.

Criteria		
✓ Describes satisfactory results	Does not set a threshold for satisfactory results.	
✓ Be reasonable but challenging	Not reasonable and/or challenging.	
✓ Be data (numbers) based	Not data (numbers) based	

## Documenting Results and "Closing the Loop."

After outcomes are assessed, units **must** document the results and use them to make decisions about how to create **improvement**.

#### **Actual Outcomes/Results:**

All units must provide a brief, concise statement of the actual outcome results. The units will describe what happened.

<u>Example:</u> if your outcome were to improve the retention rate by 2%, you would simply state, "The retention rate of 71% increased by 2% over the previous year."

<u>Actual Outcomes/Results Description</u> describes in much greater detail of what actually occurred. There are two parts that should be included to explain results:

- 1. The Degree to which success was achieved. For example, a scale can be used such as
  - Not at all achieved
  - Minimally achieved
  - Adequately achieved
- 2. Specific **evidence** of what actually occurred. *Concrete* outcomes should be described.

This includes survey results, scores or records. The actual result should show performance related to the target that was set. Include any exhibits to support the evidence (item scores, calculations on rubrics, etc.)

Results				
✓ Related to outcome	Not related to outcomes			
✓ Indicates how well expectations were	<ul><li>Does not indicate how well</li></ul>			
met.	expectations were met			
✓ Describes what was learned that	Does not describe what was learned			
would be useful for decision-making	that would be useful for decision-			
	making			
✓ Appropriate	No documentations/evidence is			
evidence/documentations is attached	attached			

The assessment process is **not completed** unless units make decisions based on what was learned from results. To use the results (**close the loop**), unit heads should set future goals specifying changes that will be made because of what was learned from the assessment.

<u>Units should always strive to improve.</u> Therefore, it is not good assessment practice to measure the same outcomes every year if all the targets are consistently being met. It is expected that either target should be re-evaluated to determine if they are appropriately rigorous or that new outcomes will be developed to improve student learning.

Use of Results (Close the Loop)				
<ul> <li>✓ Describe changes that will be made based on results</li> <li>■ Changes in processes</li> <li>■ Changes in expectations</li> </ul>	No changes or no justification why no change is needed			
✓ Addresses any gaps in expectations and actual performance	Does not address gaps in expectations and actual performances			
✓ Demonstrates a commitment to continuous improvement	<ul> <li>Does not demonstrate a commitment to continuous improvement</li> </ul>			

#### Timeline:

Academic (Instructional) and non-academic (Non-Instructional) units are expected to set outcomes in **July-August** to coincide with the budgeting planning process. Results can be measured using the annual calendar year(AY), the academic year or the fiscal year(FY). Regardless of the calendar used for measurement, results must be reported by the end of the June (for Non-Instructional Unit) and mid of May (for Instructional Unit)

Assessment is 100% mandatory.

#### Policy: Statement on Confidential Data & Information

The Office of Institutional Effectiveness and Research(OIER) routinely collects, compiles, and analyzes confidential and sensitive administrative and survey data to support Talladega College's assessment, evaluation, and planning efforts.

To insure the appropriate use of confidential and sensitive information, OIER adheres to the following guidelines:

- Administer anonymous surveys whenever possible
- Inform respondents of the level of confidentiality associated with all questionnaires
- Secure physically and electronically confidential and sensitive information
- Secure documentation linking individuals to confidential information
- Maintain individuals' confidentiality by reporting data in aggregated form
- Redact reports containing identifying information
- Redact reports containing information regarding individual performance
- Release sensitive information only to appropriate College officials

OIER also is bound by the Family Educational Rights and Privacy Act (FERPA), a federal law enacted to protect the privacy of students and their parents. Visit the U.S. Department of Education website for more information about FERPA and your rights.

#### **Policy: Official Data**

The Office of Institutional Effectiveness and Research (OIER) compiles and reports official Talladega College statistics to government, IPEDS, regulatory, and private requestors. These data are collected in accordance with defined guidelines to allow for comparison between institutions.

The Office of Institutional Effectiveness and Research (OIER) annually publishes the following documents that provide official Talladega College data. These documents can be viewed online (In process) or downloaded using Adobe Acrobat Reader:

- Quick Facts About Talladega College: a snapshot of commonly used enrollment data.
- Official Talladega College Enrollment Reports official enrollment numbers.
- <u>Perspectives: The Talladega College Fact Book</u> a comprehensive report providing detailed student information regarding enrollment, admissions, retention/graduation, instruction, and finances.
- Common Data Set a report established through a collaborative effort among data providers in the higher education community to standardize commonly requested data elements.
- <u>The Benchmarking Report</u> a report comparing Talladega College's enrollment, admission, student finance, and graduation data with our peer institutions.
- The Talladega College Official IPEDS Report reports required by The Integrated Postsecondary Education Data System (IPEDS)

# TALLADEGA COLLEGE SURVEYING POLICY

#### Office of Institutional Effectiveness & Research (OIER)

#### **POLICY**

Only surveys that are for the purpose of administrative or institutional improvement will be approved for electronic mass distribution to the college community. The Office of Institutional Effectiveness and Research acts as a clearinghouse to approve surveys that are being administered electronically to:

All faculty, staff, and students

This policy does not apply to an administrative or academic function that is administering a survey to individuals directly under one's purview (e.g. faculty distributing mid-term course evaluations to students in their courses or a supervisor asking employees who report directly to him/her their preferences for a change in the workplace).

#### **PURPOSE OF POLICY**

The purposes of this policy are to:

- Establish a consistent procedure for managing surveys on campus
- Improve survey quality
- Coordinate college-wide survey scheduling
- Reduce survey fatigue
- Avoid duplication in data collection

#### **CRITERIA FOR SURVEY APPROVAL**

All surveys that fall under this policy will be reviewed by the Office of Institutional Effectiveness & Research (OIER). Approval for surveys will be based on the following:

- **Importance:**Does the survey provide useful information for assessment and planning purposes?
- **Dissemination and Use of Information:**Who will have access to the information, and will it help them make better decisions as a result?
- **Duplication of Efforts:**Can the proposed survey be combined with other planned surveys?Are there existing data sources that contain the same information?
- **Content and Design of Survey:** Is the survey well-designed? Is it of reasonable and appropriate length? Are the questions easily understood and interpreted?
- **Timing:**When will the survey be conducted?Does it overlap with other surveys of the same population?
- Targeted Sample: Who is being surveyed?
- **Overall Impact:**What will be the impact of the survey? Will the survey be considered controversial?Does the survey overburden respondents?

#### **SURVEY REQUESTS**

All requests for surveys are to be submitted in writing to the Office of Institutional Effectiveness & Research at sqraza@talladega.edu with the following information:

- A. General description of the survey to include purpose and how the results will be used
- B. Copy of survey instrument
- C. Wording for the cover email to survey participants, with subject line included
- D. Proposed dates or timing of when survey should be administered
- E. Description of any incentives that will be given

Survey requests will be submitted at least <u>3 to 5</u> business days from the desired date of survey administration.

**Please note:** Survey authors are required to obtain Institutional Review Board approval, if necessary, separately. This policy does not cover IRB approval. For more information about Talladega College's IRB, please contact the IRB Committee.

#### **DATA SECURITY**

To ensure the security and privacy of collected data, all surveys must be administered through the College's official survey account (currently SurveyMonkey). OIER will share raw survey data with the investigator from the survey account and will prepare a final report for them.

#### **SURVEY APPROVAL**

Once surveys have been reviewed, requesters will be notified via email as soon as possible and given specific survey information to appear on the survey and provide the survey access link.

#### **ASSISTANCE WITH SURVEYING**

The Office of Institutional Effectiveness and Research(OIER) will provide assistance to faculty, instructional and non-Instructional units, and staff members conducting the survey. Assistance includes:

- Working with them through the approval process
- Providing guidance on questionnaire design, sampling, and other methodological issues.
- Creating and reporting results for online surveys using the Talladega College web-based surveying system.
- Analyzing with data analysis and interpretation, sharing raw data, and prepare the final report(s).

#### SANCTIONS FOR POLICY VIOLATIONS

- Failure to adhere to the policies and guidelines relating to gaining approval for surveys and the use of data will result in a written notification from OIER to the data collector and their supervisor.
- Additional violations will be processed by the Office of Academic Affairs. If the data collector is a student, they will receive notification from OIER. Additional violations will be processed by the Office of Academic Affairs. Consistent violations may result in supervisory action.
- Violations of this policy and/or the Data Integrity Policy could result in a warning letter in your file and have personnel implications depending on the level of offense and prior personnel concerns.
- It is up to individuals to understand these policies. If you have doubts or questions, you are advised to contact the office of OIER. The office of OIER also regularly provides basic demographic data as needed.

# OFFICE OF INSTITUTIONAL EFFECTIVENESS & RESEARCH (OIER) DATA REQUEST FORM

ODAY'S DATE:/	REQUEST NEEDED BY://
CONTACT NAME:	DEPARTMENT:
E-MAIL Address:	PHONE NUMBER:
. What is the purpose of this request?	
Federal S	tate Institutional Use
2. What is your basic question?	
5. Information is needed for which semester(s)	)? (Example: fall 2015, spring 2015, etc.)
H. Type of information needed? Be specific. (E	Example: Enrollment Data, Retentions etc.)
. In what format do you need information?	Excel Other
6. Other details, if any	
or a cure decimes, is may	

## **Glossary**

**Assessment:** an ongoing process aimed at understanding and improving student learning. It involves making our expectations explicit and public, setting appropriate criteria and high standards of learning quality, systematically gathering, analyzing, and interpreting and using the resulting information to document, explain and improve performance. When it is embedded effectively in larger institutional systems, assessment can help us focus our collective attention, examine our assumptions and create a shared academic culture dedicated to assuring and improving the quality of higher education (Thomas A. Angelo, AAHE Bulletin, 1995, p.7).

**Assessment Cycle:** refers to the calendar cycle of planning and assessment that includes annual submittal of plans from academic and administrative units and the follow-up assessment review. It also includes the calendar cycle review of the college's mission statement, strategic plans, and institutional effectiveness process.

Closing the Loop: using assessment results for program change and improvement.

**Goal:** a statement about general aims or purposes that are broad, long-range intended outcomes.

**Mission statement:** the statement of philosophy and purpose for an organization. The mission answers the question, "Why do we exist?"

**Objective:** a specific, measurable step in the plan to accomplish a goal.

**Operational Outcomes:** those outcomes measuring administrative operations of academic programs or non-academic units.

**Student Learning Outcomes (SLOs):** are outcomes designed to generate information about what students should be able to do at the end of the class, a core curriculum or a program. These assess students' ability to demonstrate skills, knowledge, and attitude.

**Vision Statement:** It articulates the organization's values and intended contribution to society and shares how the organization should look into the future by presenting the idea of an ambitious long-term goal.

#### References

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Colagross, G. (2012). *Improvements: the key to institutional effectiveness*. Unpublished manuscript. Alabama Community College System, Montgomery, Alabama.

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Retrieved from

http://www.sacscoc.org/pdf/Resources%20Mannual.pdf.

## Thank You: Office of Institutional Effectiveness and Research (OIER) Summer Hall, Room # 206 (256-761-6200)

NOTES		

## **Appendixes:**

- I. Tips on Writing for SLO
- II. Tips on Writing for PLO
- III. Campus Lab video clips
- IV. How to Use Compliance Assist for Planning & Baseline
- V. How to Use Baseline (Rubric and Project)

## Appendix - I

## Tips on Writing Student Learning Outcomes (SLOs) Development

#### STEP ONE: Identify your program-level SLOs.

Question: What are the top five to ten tasks that a graduate of your program working in an entry-level position would be expected to do on the job? (Remember to phrase each task beginning with an action verb.) [Example: Student will be able to manage balance sheet and cash flow statement in the organization business setting.]

#### STEP TWO: Identify the courses in which the SLOs are assessed.

Question: In which classes *near the end of the program* do you assess these outcomes? [Example: HUM 101/Introduction to Humanities]

#### STEP THREE: Identify the methods of assessment.

Question: How do you plan on assessing the SLOs? Are you using a subset of questions on an exam, lab/skills check-off sheets, or rubrics? [Example: lab check-off sheets used to score practical exam, rubric, writing rubric]

#### STEP FOUR: Identify your expected results.

Question: To what level of proficiency would you expect your student to show success in completing the tasks? [Example: 80% of students will score at least a four (meets expectations) on 80% or more of lab check-off sheet items.]

#### STEP FIVE: Assess the student learning outcomes.

Question: What were the actual results (in great detail) of the outcome assessment? [Example: 70% of students scored a four (meets expectations) on 80% or more of lab checkoff sheet items. Student performance was lowest in the area placing a computer device.]

#### STEP SIX: Identify improvements based on assessment results.

Question: What will you do to improve student performance on the SLOs? Will you make changes in classroom instruction, assessment or equipment? [Example: To improve performance on the SLOs, the program purchase the Math software to give the students guided practice how to use MatLab software before the practical exam.] [see the updated template at the Campus Lab or at the Template section]

Learning Outcome	Assessment Methods	Expected Results	Actual Results	Use of Results

## **Appendix-II**

## Tips on Writing

## Programs Learning Outcomes (PLOs) Development

It is a clear, often measurable outcome of a program typically expected to be achieved within a single calendar or fiscal year. Outcomes are the building blocks or steps towards achieving a program/unit's goals. Further, outcomes are specific and concise statements that state **WHO** will make **WHAT** change, by **HOW MUCH**, **WHERE** and by **WHEN**.

There are various types of outcomes, but the most commonly used are:

- 1. Placement rates
- 2. Licensure pass rates
- 3. Completion rates
- 4. Survey results
- 5. Professional development
- 6. Retention rates

Unit Assessment and Program outcomes should be **specific, measurable, achievable and realistic,** and **time specific.** You can use the acronym, **SMART** to remember this.

SPECIFIC –				
Clearly illustrate the issue, target group, the time and place				
UNSPECIFIC	SPECIFIC			
The retention rate will increase.	<ul> <li>As a strategy for increasing retention rates, the retention team will provide supplemental instruction in math and English for first-semester students.</li> </ul>			
MEASU	MEASURABLE –			
Be clear in the outcome about wh	at will be CHANGED AND by HOW MUCH			
NON-MEASURABLE	MEASURABLE			
<ul> <li>To raise awareness of the low retention rates</li> </ul>	<ul> <li>By September 2016, the College's overall retention rate will increase by 5%.</li> </ul>			
ACHIEVABLE –				
Be realistic about what can be achieved as it relates to the scale/scope of what is				
being done, the time and resources available.				
UNACHIEVABLE ACHIEVABLE				

<ul> <li>When compared to the baseline of</li> </ul>		
the 50 first generation students		
retained, there will be 3% increase in		
the number of first generation		
students being retained annually.		
ANT –		
to be RELEVANT to the goals.		
RELEVANT		
<ul> <li>An analysis of annual retention rate</li> </ul>		
will demonstrate that at least 80% of		
the first-generation students were		
enrolled the next semester.		
TIME SPECIFIC –		
ogram activities, as well as expected changes,		
will take place.		
TIME SPECIFIC		
o By September 2016, there will be a		
5% increase in the College's overall		
retention rate from the previous fall.		

# **Appendix-III**







Web site
http://www.campuslabs.com/
http://www.campuslabs.com/knowledge-center/
716-270-0000
https://campuslabs.zendesk.com/hc/en-us/articles/213481507
<ol> <li>How to Create a Rubric: <a href="https://youtu.be/VeQyBn-qWKk?list=PLCcSgoNi4Bc6rovEj3u">https://youtu.be/SgoNi4Bc6rovEj3u</a> pyx9gOCBj19Bn</li> <li>How to Link Assessments and Enter Data: <a href="https://youtu.be/3F8T74kjjgo?list=PLCcSgoNi4Bc6rovEj3u">https://youtu.be/3F8T74kjjgo?list=PLCcSgoNi4Bc6rovEj3u</a> pyx9gOCBj19Bn</li> </ol>
3. How to View & Share Rubric Scores:  https://youtu.be/slbHA2oJuXw?list=PLCcSgoNi4Bc6rovEj3u_pyx  9gOCBj19Bn
https://www.dropbox.com/s/67bfwnrsrv7dflk/Talldega%20Unit %20Plans.mp4?dl=0

## Appendix -IV

## How to Use Compliance Assist for Planning & Baseline (Step-By-Step)



Enter Username Password: http://www.talladega.edu/joomla25/campuslabs/



Note: To reterive your Username and password, please call the Director of Institutional Effectiveness and Research

#### How to Write Student Learning Outcome(SLO) & Program Learning Outcome (PLO) at

#### Campus Lab (Compliance Assistant).

1. Log-in to the Campus lab by entering the username and password. [UserName and Password help: Contact, Director of OIER, 256-761-6200]

2. Click the Compliance Assistance

Campuslabs

Your Campus Labs Platform at
Talladega College

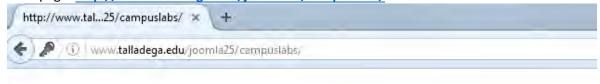
Baseline

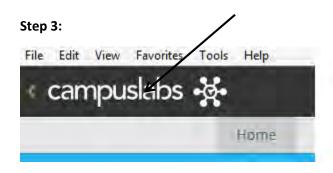
Assess student learning and
success through surveys, rubrics,
and benchmarking

Compliance Assist
Connect and manage your strategic
planning, program review, and
accreditation efforts

Outcomes
Assess academic and co-curricular
alignment and performance

After entered the Username password, a blank page appeared. It should take you at the Baseline Web page: <a href="http://www.talladega.edu/joomla25/campuslabs/">http://www.talladega.edu/joomla25/campuslabs/</a>





Note: You might not see the step 3, and directly forward to the step 4.

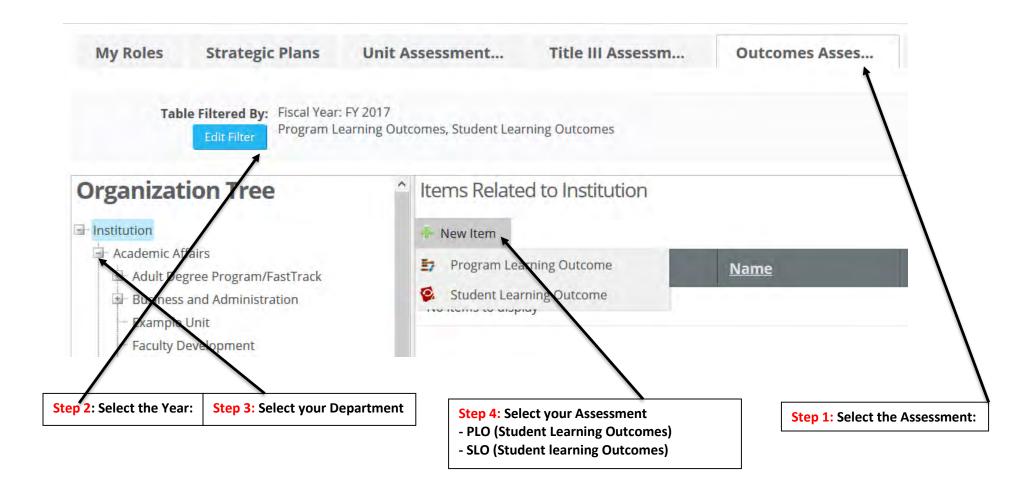
Step 4:





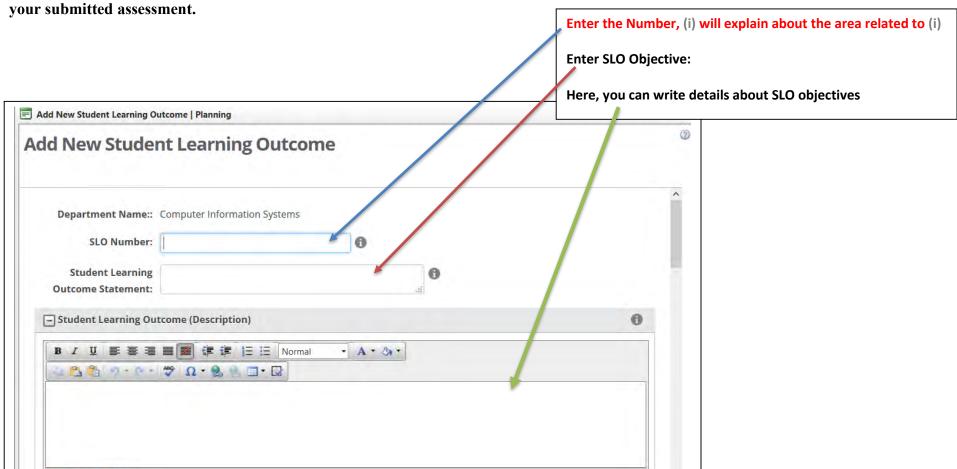


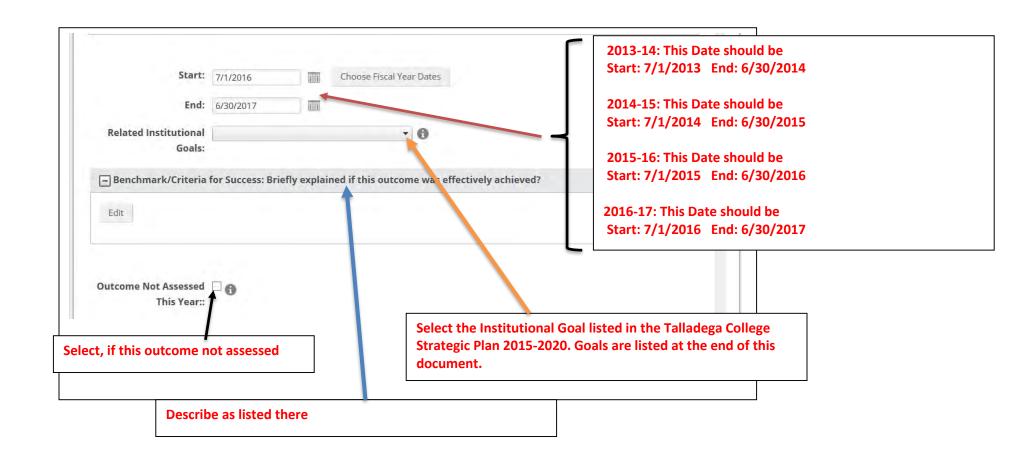
You might see a different screen based on your role **Unit Assessment** (It is related to Unit (Deans and Non-Instructional Unit) My Dashboard - My Roles My Roles **Strategic Plans** Unit Assessment... Title III Assessm... Outcomes Asses... **General Education** Budget Roles Roles to View: Responsible Only Table Filtered By: Fiscal Year: All ore Values, Strategic Goals, Vice President Strategic Goal, Vice President Strategic O pjectives, Unit Objectives, Project Summaries, Objectives Status & Impact Report, al Collaborations, Personnel, Budget Analyses, Travels, Program Learning Outcomes, Studen Learning Outcomes, placeholder Title III Assessment: It is related to semi-Annual and Annual Report **Outcome Assessment:** Related to related to Title III funded Department Student Learning Outcomes (SLO) & Program Learning Outcomes (PLO)

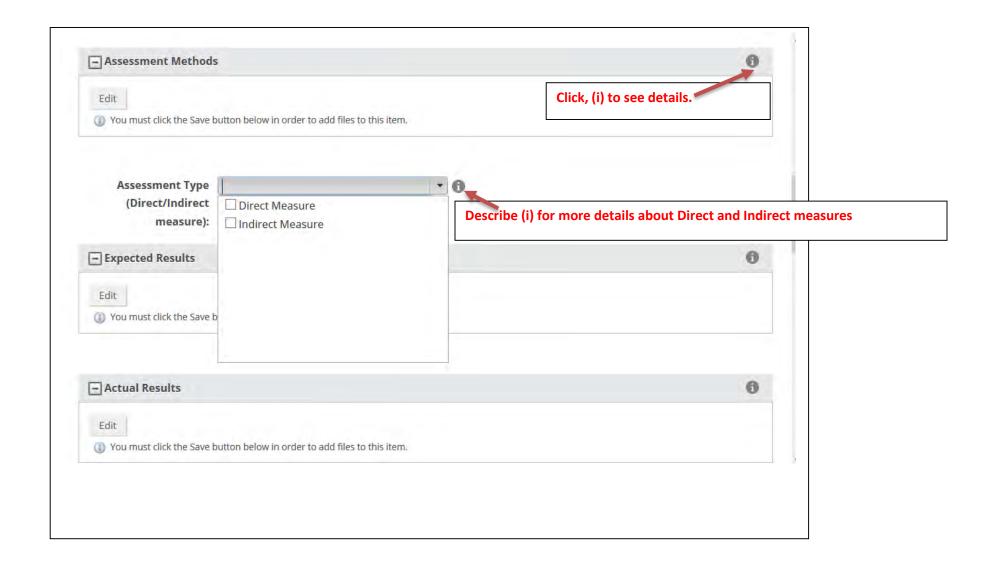


### How to start writing: STUDENT LEARNING OUTCOMES (SLO)

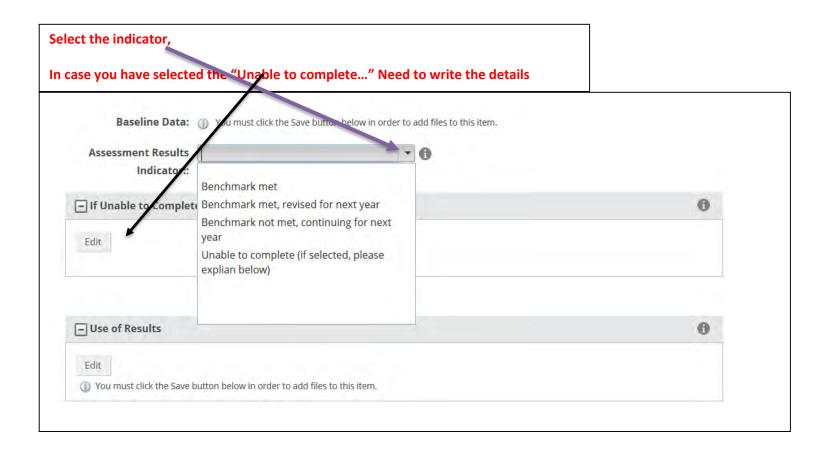
Note: This updated format will apply all the submitted SLO, PLO, and Unit Assessment. It is important to go back and update

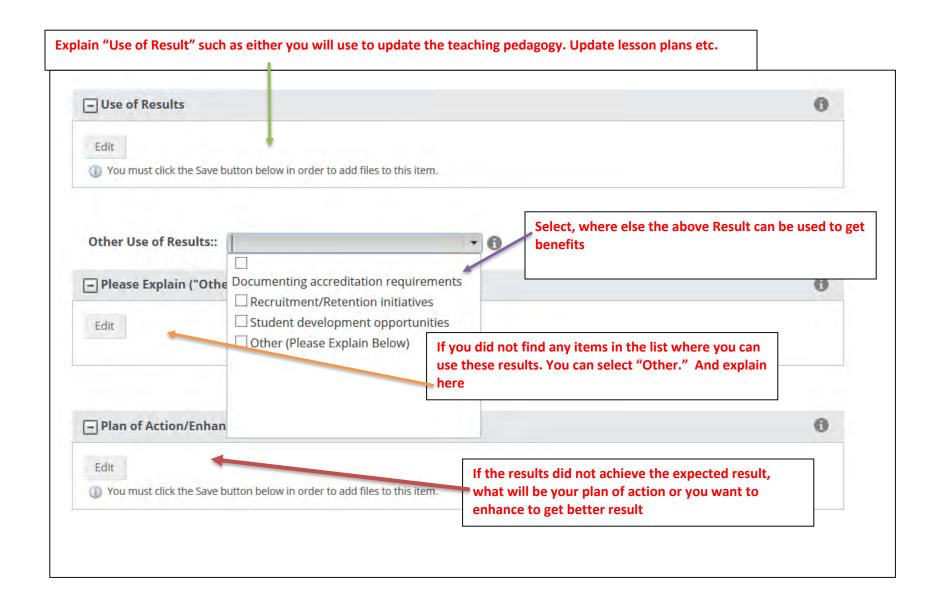




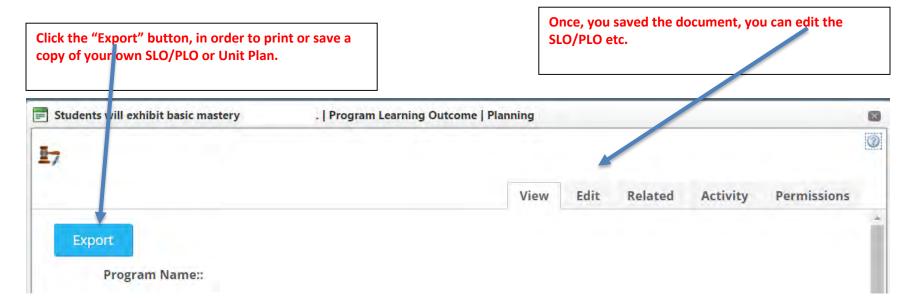


Note: This updated format will apply all the submitted (SLO), PLO, and Unit Assessment. It is important to go back and update your submitted assessment.

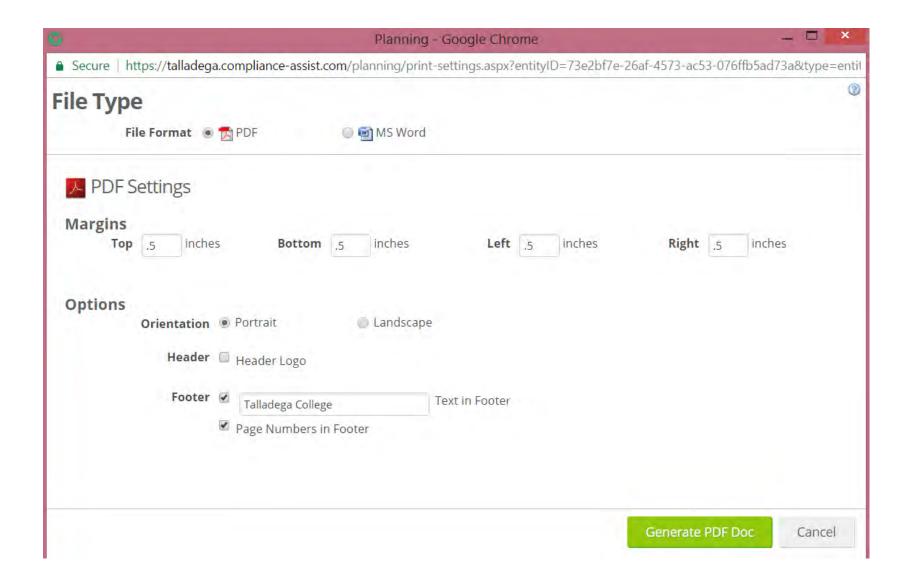




**Note:** The rest of the items on the "Student Learning Outcomes are self-explained. Do not forget to press the "Save" button. Once you save the SLO/PLO or Unit Assessment, you can edit the document. You can also export the document.

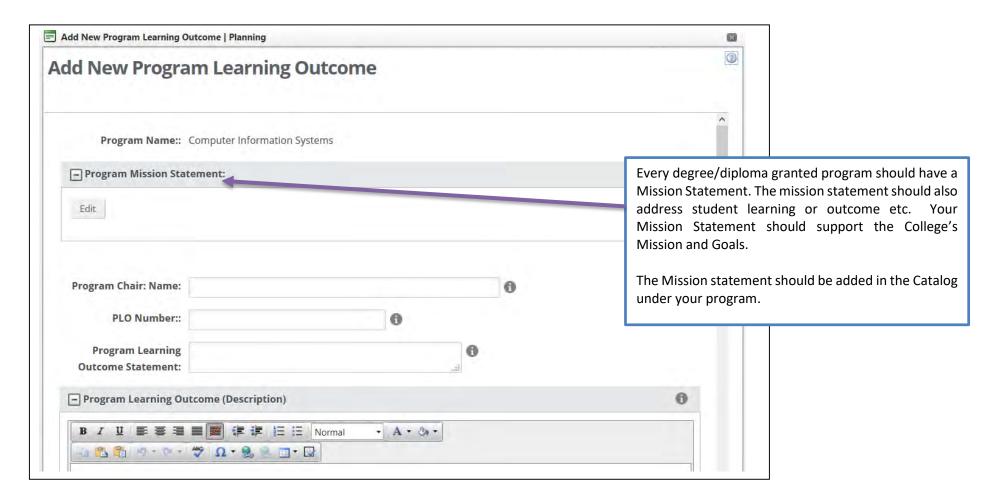


Once, you click the "Export" button, see the next Figure to generate PDF file or Word doc file.



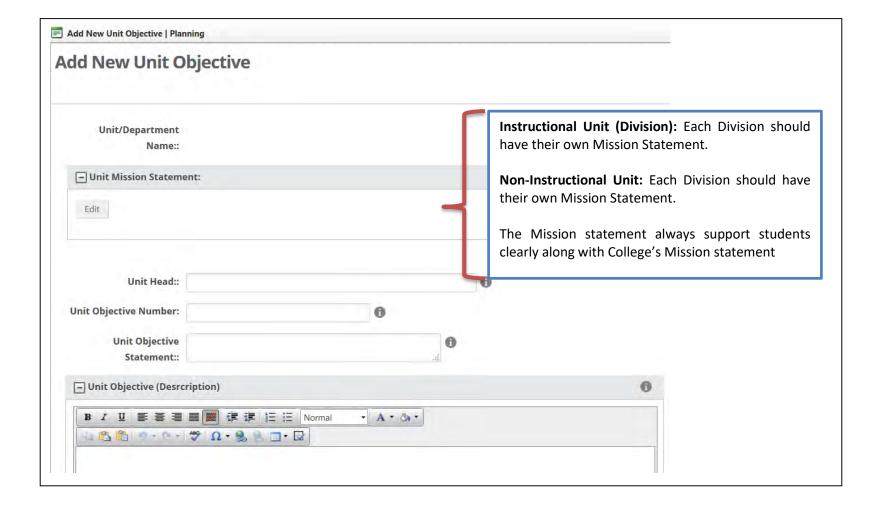
### **How to start writing: PROGRAM LEARNING OUTCOME (PLO)**

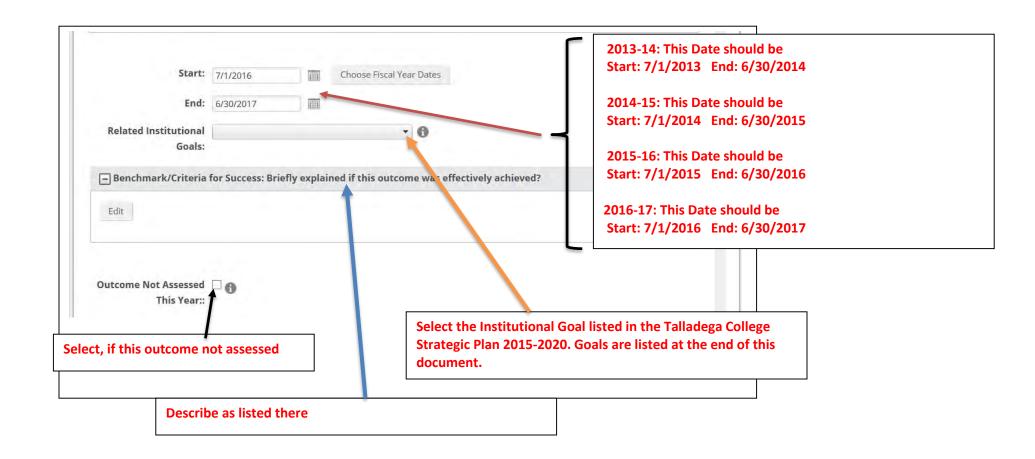
There are very few changes in the PLO as compared with SLO.

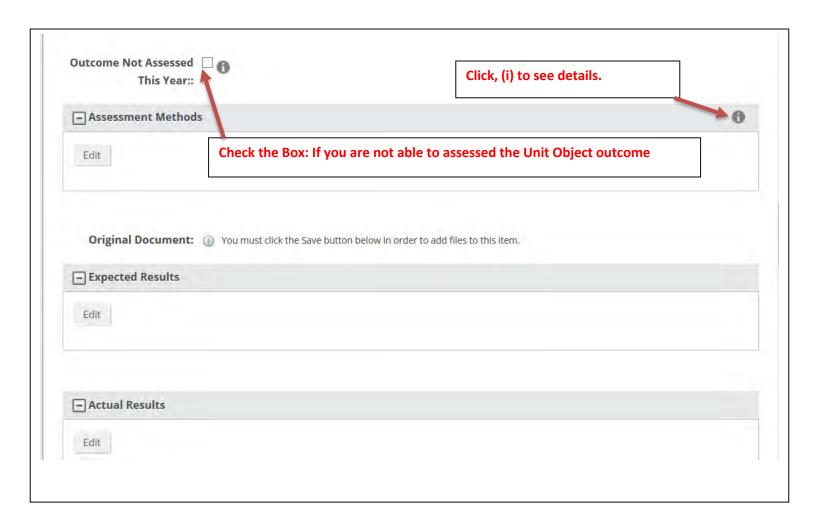


Note: The rest of the PLO details are similar to the Student Learning Outcome Details listed above.

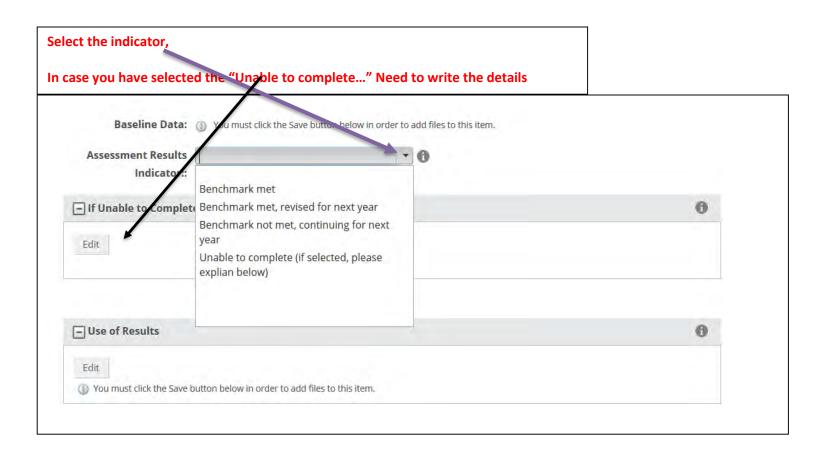
### Unit Assessment: Instructional (Divisions) and non-Instructional Units (Business Office, Student Affairs, IT, etc.)

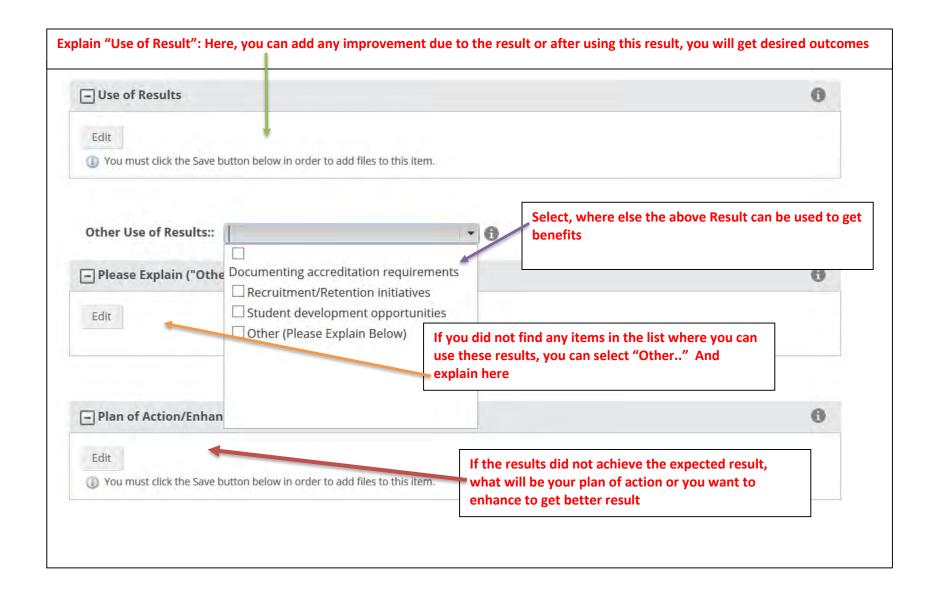




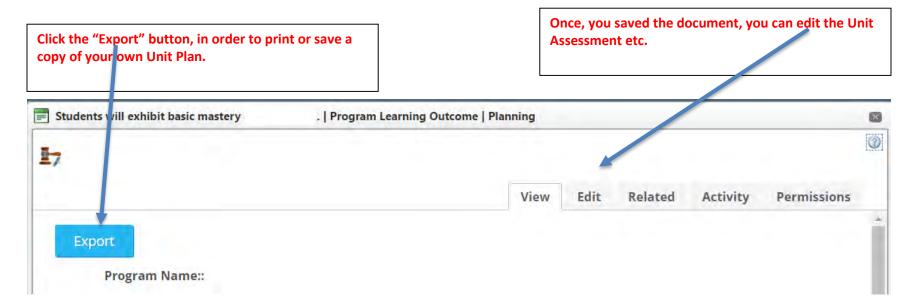


Note: This updated format will apply all the submitted (SLO), PLO, and Unit Assessment. It is important to go back and update

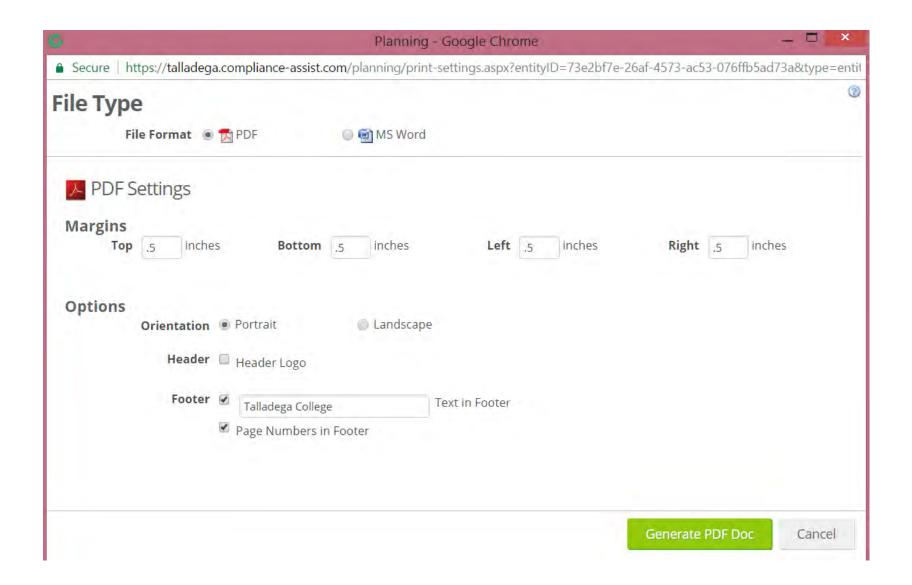




**Note:** Do not forget to press the "Save" button. Once you saved the Unit Assessment, you can edit the document. You can also export the document.



Once, you click the "Export" button, see the next Figure to generate PDF file or Word doc file.



## **Talladega College Strategic Goal 2015-2020**

Goals are listed below. It is already added in your Campus Lab (SLO, PLO & Unit Assessment).

- Goal 1. Conduct a feasibility study to determine whether to change the institution's name to

  Talladega University, thus reflecting its enhanced undergraduate offering and adding

  graduate level programs, as well as career-oriented certification to prepare students for a

  changing world.
- **Goal 2.** Provide academic programs and experience so that students will be able to speak effectively, think strategically, and read critically.
- **Goal 3.** Enhance the student-focused teaching strategies to improve retention and prepare for global perspectives in our continuously changing world.
- Goal 4. Enhance online course offerings to support fully online degree programs.
- Goal 5. Exhibit competency among academic disciplines.
- **Goal 6.** Support faculty in scholarship and research endeavors.
- Goal 7. Retain and promote a high-quality and diverse faculty and staff.
- Goal 8. Provide a safe and intellectual environment for student, faculty, and staff.
- Goal 9. Enhance the partnership with the Community.
- Goal 10. Further Talladega College to ascend to a top-tier academic institution.

#### **Key Points: Save and Edit**

Note: to enter content in to **any of the fields below** click "Edit" to open a text box editor which can be typed in to directly or copy and pasted in to from external sources.

- 1. **Actual Outcome Results:** Briefly state the actual results. This should be one sentence. You should never say, "Outcome achieved" or "Outcome not achieved".
- 2. **Actual Outcomes/Result Description:** Here you will give DETAILED information on the results of the outcome. This is where you will tell what happened. For example, if your goal was to increase enrollment, you would state the increase or decrease in enrollment. Enrollment increases by 5% from the previous fall.
  - The **DOCUMENTATION** of the results should be uploaded and attached here.
- 3. **Use of Results:** Describe how you will USE THE RESULTS to improve your department/program.
- 4. **The Progress** field is the drop-down list to indicate the status of the outcome, select on going, completed, on schedule, overdue, delayed, canceled or carry forward.

#### 5. Saving Your Work:

- a. Click **Save** to save the new assessment plan to the system. This will reload the page and keep you in edit mode.
- b. Click **Save and Close** to save the new assessment plan to the system and exit you from the edit mode.
- c. Note: clicking **Cancel** will cancel any work you have entered and not save the goal to the system.

#### 6. Attaching Files to Assessment Plans

- a. A plan must first be save to the system before having the ability to attach supporting files to the plan.
- b. Within the "File Library" of the appropriate text box field (Initial Assessment Outcomes, Assessment Method, Evaluation and Use of Results, etc.), click **Upload File(s)** to attach a supporting document.

#### To Modify Existing Plans:

- 1. Click the **Edit** tab to modify the goal.
- 2. Note: If you do not see the goal you are looking for, you need to click **Edit Filter** to change the fiscal year. The information is organized by fiscal year. The default view is the current fiscal year. To change the year available for viewing after selecting the Edit Filter button, you can select a specific year from the list of click "ALL" fiscal years which will display all data saved regardless of the date. Click **OK** and the page will reload with the new data based on the changed filter setting.

#### 3. Save your Work:

- a. Click Save to save the new assessment plan to the system. This will reload the page and keep you in edit mode.
- b. Click Save and Close to save the new assessment plan to the system and exit you from the edit mode.

**Note:** clicking Cancel will cancel any work you have entered and not save the goal to the system.

## How to submit Title III Activity Report (Semi & Annual Report) at

### Campus Lab (Compliance Assistant).

1. Log-in to the Campus lab by entering the username and password. [Username and Password help: Contact, Director of OIER, 256-761-6200]

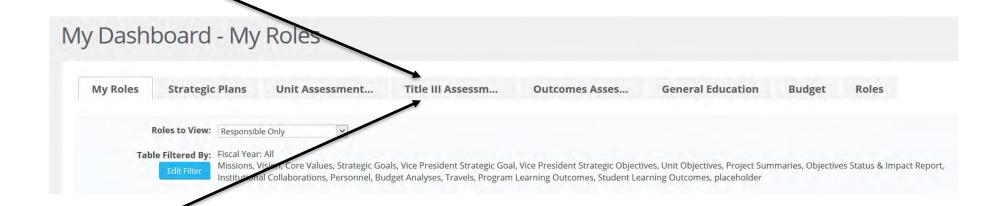
## **Click the Compliance Assistance**



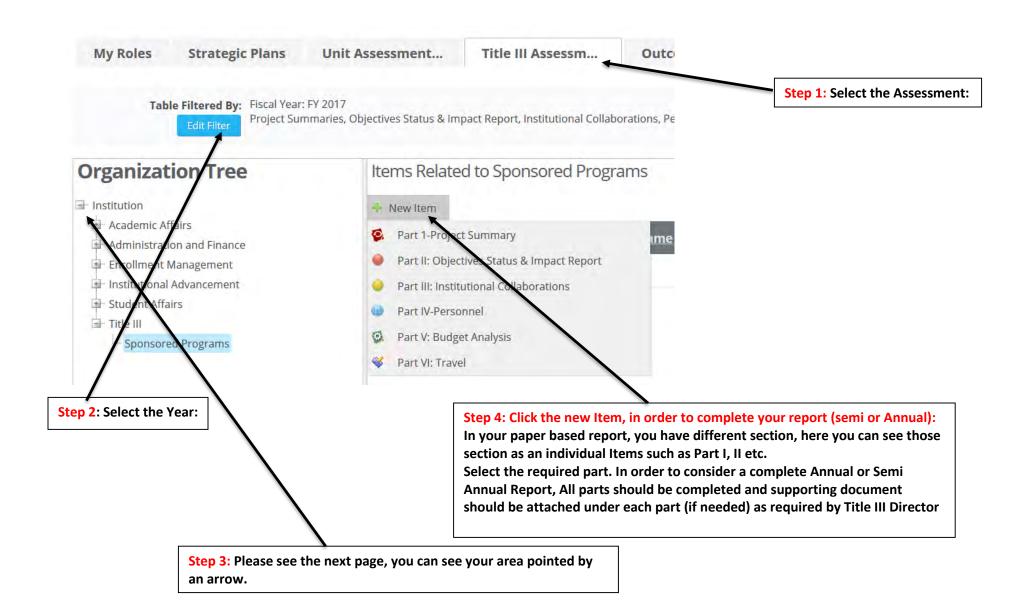


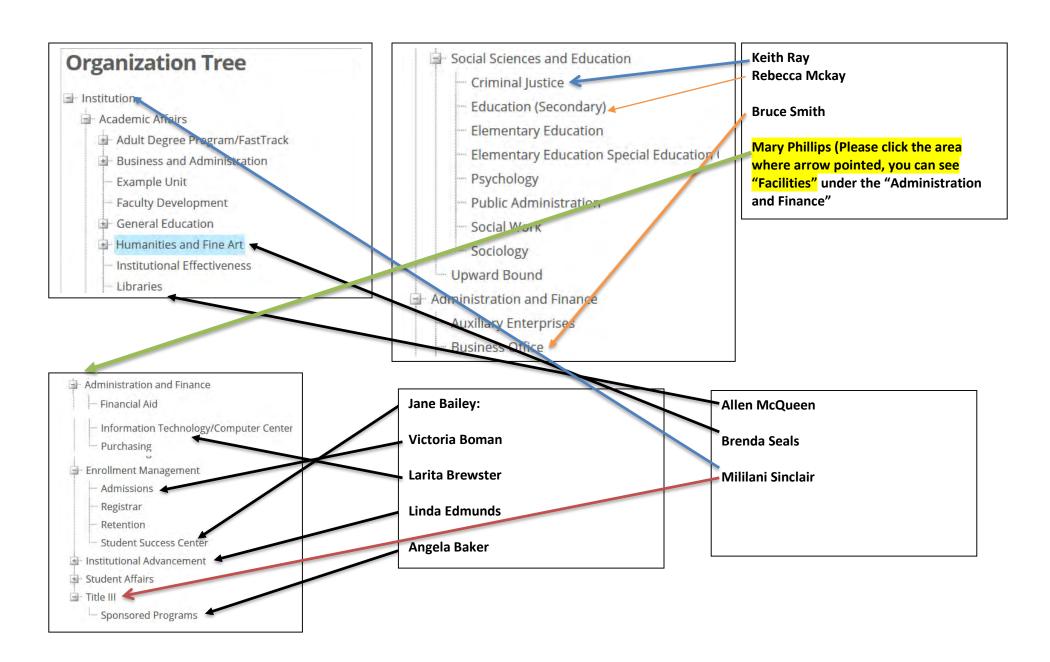


You might see a different screen based on your role **Title III Assessment** (It is related to Title III Activities)



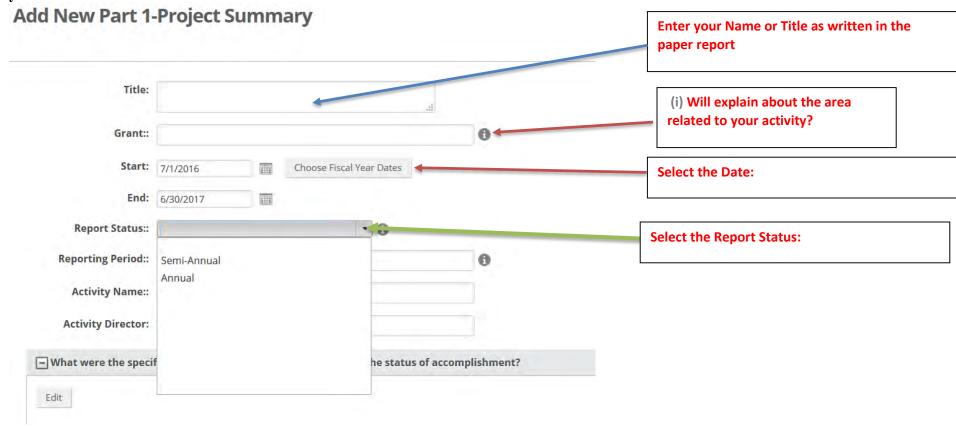
**Title III Assessment:** It is related to semi-Annual and Annual Report related to Title III funded Department



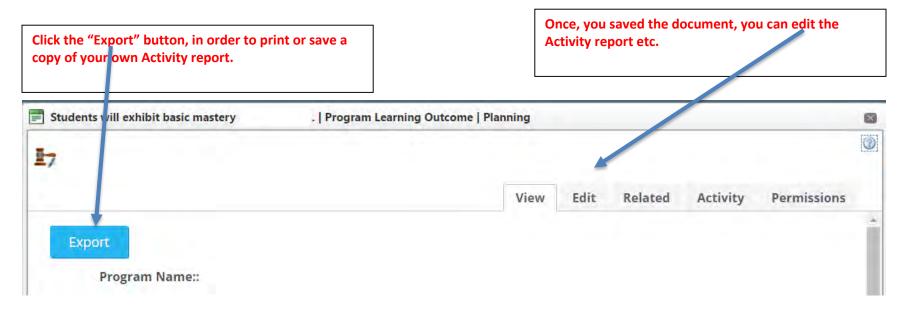


### How to start writing Report: Title III Activity Report

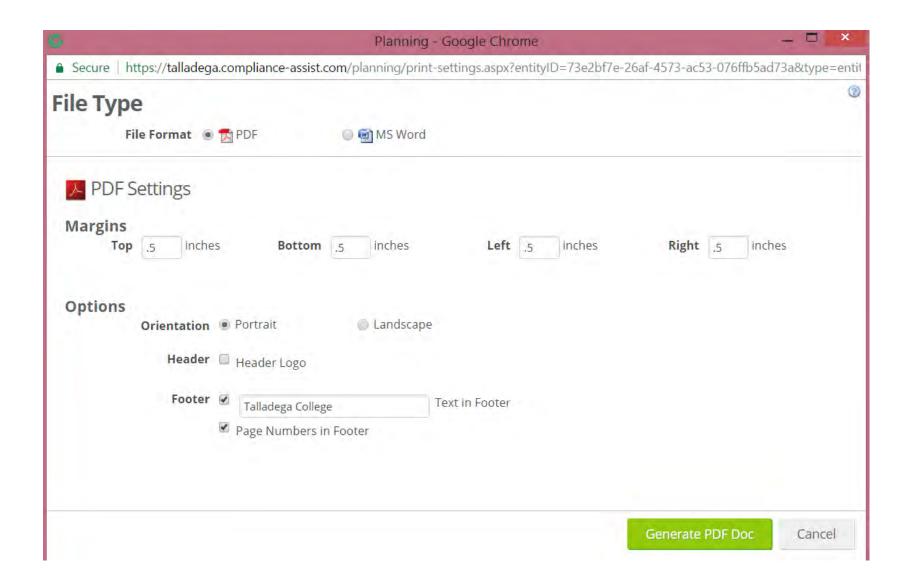
Note: This updated format will apply all the submitted SLO, PLO, and Unit Assessment. It is important to go back and update your submitted assessment.



**Note:** The rest of the items on the "Activity report" are self-explained. Do not forget to press the "Save" button. Once you save the Activity report, you can edit the document. You can also export the document in **word** or **pdf** format.



Once, you click the "Export" button, see the next Figure to generate PDF file or Word doc file.



# Appendix -V

## How to Use Baseline (Rubric and project) (Step-By-Step)

#### Using Baseline Module (step by step instructions):

This instruction guide is designed as a quick reference for creating, viewing or modifying the Rubric or Project (survey) in Compliance Assist.

#### To access the Baseline Module:

#### http://www.talladega.edu

After login to the main Page. I clicked the: TC Campus Lab' tab at the Top



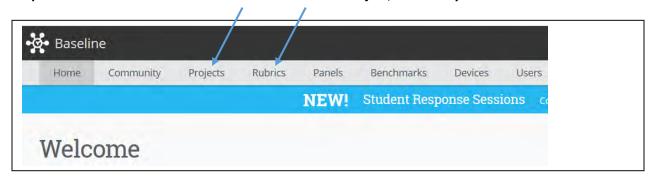
#### Enter Username Password: http://www.talladega.edu/joomla25/campuslabs/



After entered the Username password, a blank page appeared. It should take me at the Baseline Web page: <a href="http://www.talladega.edu/joomla25/campuslabs/">http://www.talladega.edu/joomla25/campuslabs/</a>



Step 3: You are in Baseline Module. Click the Rubric or Project, based on your choice



Or: You might see the following screen. Click the "Baseline."



## Video links: Here are the links to step-by-step Rubrics tutorials:

- 1. **How to Create a Rubric:** <a href="https://youtu.be/VeQyBn-qWKk?list=PLCcSgoNi4Bc6rovEj3u">https://youtu.be/VeQyBn-qWKk?list=PLCcSgoNi4Bc6rovEj3u</a> pyx9gOCBj19Bn
- 2. How to Link Assessments and Enter Data: https://youtu.be/3F8T74kjjgo?list=PLCcSgoNi4Bc6rovEj3u pyx9gOCBj19Bn
- **3. How to View & Share Rubric Scores:** https://youtu.be/slbHA2oJuXw?list=PLCcSgoNi4Bc6rovEj3u pyx9gOCBj19Bn

# **Templates:**

- 1. SLO
- 2. PLO
- 3. Unit Assessment

#### 2015-16: Change the Academic Year

# Program Learning Outcome (PLO)

**Program Review** 

**Program Name:** Name of your Program

**Program Mission** Need to write the Mission statement of your program

Statement:

**Program Chair:** Name:

**PLO Number:** Only number such as 1, 2, or 3

**Program Learning** Write the PLO Objective

Outcome Statement:

Program Learning Please add the course(s) which are related to the above objective

**Outcome** 

(Description):

**Start:** 7/1/2016

**End:** 6/30/2017

**Related Institutional** Talladega College has 10 Goals. Copy attached. Please identify the goal(s)

> Goals: related to your objective. More than one goal can be attached under one

> > obiective

Benchmark/Criteria Explain here , if you objective's outcome achieved successfully

for Success: Briefly explained if this outcome was effectively achieved?:

**Outcome Not** □ *Check, if your outcome not assessed* 

**Assessed This Year::** 

**Assessment** List with details, which assessment methods/methodology you will use to

Methods: evaluate your objectives listed above.

(Direct/Indirect measure):

**Assessment Type** There are two assessment type (Direct) or Indirect (Please mention here )

**Expected Results:** What will be your expected results based on your above stated objective

**Actual Results:** Describe the details about your actual result after you have applied your

assessment methods

**Supporting Documents:** 

Please identify or attached a pdf for all the supporting documents to verify the above objective based on your Actual Result

You can scan your entire supporting document based on individual objective or upload the supporting document at campus Lab (Planning). Your choice. Do not select sample. if you select sample, then you need to give the rational or details about your selection of the sample

**Assessment Results** Select which indicator you have used

**Indicator:** 1) benchmark met 2) benchmark met, revised for next year 3) benchmark not

met, continuing for next year, 4) unable to complete (if selected, please

explain below)

If Unable to

Explain in case you have selected number 4) unable to complete

**Complete, Please** 

**Explain:** 

Use of Results: Explain, in details , where you will use this result or How you will use these

result to improve your outcome

**Other Use of** Indicate here, who else can use your result

Results: 1) Documenting accreditation requirements, 2) Recruitment/retention

initiatives, 3) Student development opportunities, 4) other (Please explain

below)

("Other") Here:

**Please Explain** If you have selected number 4) then explain here

**Plan of** If outcome is not achieved develop a "plan of action" or "enhancement plan"

**Action/Enhancement** describing how you will achieve it. Plan::

**Progress:** 

OIER Office:

**Comments From** 

OIER:

Plan Approved by Provost/V.P. for **Academic Affairs:** 

Year: 2015-16 [Change the Academic year]

Student Learning Outcome

**Department Name:** Name of your Program

**SLO Number:** Only number such as 1, 2, or 3

Student Learning Write the Student Learning Objective here

**Outcome Statement:** 

**Student Learning** Please add the course(s) which are related to the above objective

Outcome

(Description):

**Start:** 7/1/2016

**End:** 6/30/2017

**Related Institutional** Talladega College has 10 Goals. Copy attached. Please identify the goal(s)

> Goals: related to your objective. More than one goal can be attached under one

> > obiective

Benchmark/Criteria

Explain here , if your objective's outcome achieved successfully

for Success: Briefly explained if this outcome was effectively achieved?

**Outcome Not** □ Check, if your outcome not assessed

**Assessed This Year:** 

**Assessment** List with details, which assessment methods/methodology you will use to

evaluate your objectives listed above. Methods:

Assessment Type

(Direct/Indirect

measure):

There are two assessment type (Direct) or Indirect (Please mention here )

**Expected Results:** What will be your expected results based on your above stated objective

**Actual Results:** Describe the details about your actual result after you have applied your

assessment methods

**Supporting Documents:** 

Please identify or attached a pdf for all the supporting documents to verify the above objective based on your Actual Result

You can scan your entire supporting document based on individual objective or upload the supporting document at campus Lab (Planning). Your choice. Do not select sample, if you select sample, then you need to give the rational or details about your selection of the sample

**Assessment Results** Select which indicator you have used

**Indicator:** 1) benchmark met 2) benchmark met, revised for next year 3) benchmark not

met, continuing for next year, 4) unable to complete (if selected, please

explain below)

If Unable to Complete, Please

**Explain:** 

**Use of Results:** Explain, in details, where you will use this result or How you will use these

result to improve your outcome

**Other Use of** Indicate here, who else can use your result

**Results:** 1) Documenting accreditation requirements, 2) Recruitment/retention

initiatives, 3) Student development opportunities, 4) other (Please explain

below)

**Please Explain** if you have selected number 4) then explain here

("Other") Here:

Plan of If outcome is not achieved develop a "plan of action" or "enhancement plan"

**Action/Enhancement** describing how you will achieve it.

**OIER Office:** 

Comments from

OIER:

Plan Approved by Provost/V.P. for Academic Affairs:

## Unit Assessment: Year 2015-16 [Change the Academic year] [For Instructional and Non-Instructional Unit]

Strive to continue to add well prepared, energetic and enthusiastic faculty to all department.

Unit/Department Name of your Unit

Name:

**Unit Mission** Need to write the Mission statement of your Unit

Statement:

**Unit Head:** Name of the Person

**Unit Objective** Only number such as 1, 2, or 3

**Number:** 

**Unit Objective** Write the Unit objective

Statement::

**Unit Objective** You might write some more details about your objective (optional)

(Description):

Method of List with details, which assessment methods/methodology you will use to

**Assessment:** evaluate your objectives listed above.

**Start:** 8/23/2016

**End:** 5/18/2017

**Related Institutional** Talladega College has 10 Goals. **Copy attached**. Please identify the goal(s)

Goals: related to your objective. More than one goal can be attached under one

objective

Benchmark/Criteria Explain here, if you objective's outcome achieved successfully

for Success: Briefly explained if this outcome was

effectively achieved?

**Outcome Not** □ Check, if your outcome not assessed

Assessed This Year::

**Expected Results:** What will be your expected results based on your above stated objective

Actual Results: Describe the details about your actual result after you have applied your

assessment methods

**Supporting Documents:** 

Please identify or attached a pdf for all the supporting documents to verify the above objective based on your Actual Result You can scan your entire supporting document based on individual objective or upload the supporting document at campus Lab (Planning). Your choice. Do not select the sample. If you select sample, then you need to give the rational or details about your selection of the sample

**Assessment Results** Select which indicator you have used

**Indicator:** 1) benchmark met 2) benchmark met, revised for next year 3) benchmark not

met, continuing for next year, 4) unable to complete (if selected, please

explain below)

**Complete, Please** 

If Unable to Explain in case you have selected number 4) unable to complete

**Explain:** 

Use of Results: Explain, in details, where you will use this result or How you will use these

result to improve your outcome

**Other Use of** Indicate here, who else can use your result

**Results:** 1) Documenting accreditation requirements, 2) Recruitment/retention

initiatives, 3) Student development opportunities, 4) other (Please explain

below)

**Please Explain** If you have selected number 4) then explain here

("Other") Here:

**Plan of** If outcome is not achieved develop a "plan of action" or "enhancement plan"

**Action/Enhancement** describing how you will achieve it.

Plan: **Progress:** 

Project Cost to Indicate, if your object are related to any budget cost or required some cost in

**Accomplish** order to complete the objective **Outcome:** 

**OIER Office:** 

Comments from

**OIER:** 

Plan Approved by

**V.P.**:

## **Assessment Calendar**

- I. Assessment Cycle
- II. Training Schedule
- III. Program Review Schedule
- IV. Survey Timeliness Calendar

# 2017-2018 Assessment Cycle Calendar

Student Learning Outcome(SLO), Program Learning Outcome (PLO), Annual Unit Assessment (Instructional and Non-Instructional Unit)

Due Date	Assessment Plan		
Thursday, August 31, 2017	Academic Year (AY) 2017-2018		
Due in Compliance	Annual Unit Assessment Plan (Instructional and non-Instructional Unit):		
Assistance	Student Learning Outcomes (SLO)		
	• Program Learning Outcomes (PLO)		
	<b>Responsible Person(s):</b> VPs, Deans, Directors, and non-instructional Departmental Heads Note: Title III related Unit can use their Title III Outcomes		
Friday, September 15, 2017	Yearly Strategic Plan Reporting Cycle 2015-2020:		
Due in Compliance Assistance	Reflecting and Evaluation: "Closing the Loop" for Strategic Plan 2015-16 & 2016- 2017"		
	In order to institutionalize planning and assessment by strengthening campus wide institutional effectiveness, it is required to submit your yearly Strategic Plan outcomes by summarizing the finding of 2015-16 & 2016-17 assessment cycle of 2015-2020. Use of result must be reported in the Findings and how the data will be utilized for continuous improvement of the institutionalize planning and assessment.		
	Supporting document needs to be entered into the Compliance Assistant or loaded as an attachment.		
	Responsible Person(s): VPs.		
Friday, September 15, 2017	Reflecting and Evaluation: Closing the Loop SLO, PLO, Unit Assessment (Instructional and non-Instructional Unit)		
Due in Compliance Assistance	AY: 2015-2016 & 2016-2017		
	Summarize and report data finding for 2015-2016 & 2016-2017 assessment cycle. Use of result must be reported in the findings and how the data will be utilized for continuous improvement of the student learning. Data with supporting document needs to be enter into the Compliance Assistant.		
	Responsible Person(s): VPs, Deans, Directors, and non-instructional Departmental Heads		

	Program Review Schedule:
Monday, December 4, 2017  Due in Compliance Assistance	<ul> <li>Bachelor of Arts in Chemistry</li> <li>Bachelor of Arts in Education</li> <li>Bachelor of Arts in Mathematics</li> </ul>
	Responsible Person(s): Division Dean, Program Chairs
Tuesday, May 15, 2018	Reflection and Evaluation: AY 2017-2018: "Closing the Loop"
Due in Compliance	
<b>Assistance</b>	• SLO • PLO
	<ul> <li>Unit Assessment (Instructional and non-Instructional Unit)</li> <li>Strategic Plan 2017-18</li> </ul>
	Supporting document needs to be entered into the Compliance Assistant or loaded as an attachment.
	Responsible Person(s): VPs, Deans, Directors, and non-instructional Departmental Heads

Academic Year 2017-2018			
Training Schedule  Compliance Assistant (Campus Lab)			
August 25- December 15, 2017  Friday: 1:00 30 pm - 2: 30 pm  Location: Sumner  Hall 206 Room	<ul> <li>Training Details</li> <li>Campus Lab Baseline (Rubric and Project)</li> <li>Campus Lab (Planning)</li> <li>SLO, PLO, Strategic Plan input, and Unit Assessment Goals</li> <li>SLO, PLO, Unit Assessment writing help</li> </ul>	Requirement: Appointment needed  On-Site  One-o-One basic	

# **Program Review Schedule**

Name of Program to be Reviewed	CIP-Code	Year of Proposed Review	Training Schedule
Bachelor of Arts in Mass Media Studies	09.0102	Spring 2017	
Bachelor of Arts in Chemistry	40.0501	Fall 2017	September 6, 2017
<ul> <li>Special Education and Teaching</li> <li>English/Language Arts Teacher Education</li> <li>Mathematics Teacher Education</li> <li>Music Teacher Education</li> <li>Biology Teacher Education</li> <li>History Teacher Education</li> </ul>	13.1099,13.1305,13.13 11,13.1312,13.1322, 13.1228	Fall 2017	- 10:00 p.m. Faculty Development Center
Bachelor of Arts in Mathematics	27.0101	Fall 2017	-
Bachelor of Arts in Business Administration	52.0101	Spring 2018	
Bachelor of Arts in English Language Art	23.0101	Spring 2018	
Bachelor of Arts in Psychology	42.0101	Spring 2018	
Bachelor of Arts in Computer Science & Computer Information Systems	11.0101, 11.9999	Fall 2018	
Bachelor of Arts in History	54.0101	Fall 2018	
Bachelor of Arts in Public Administration	44.0401	Fall 2018	
Bachelor of Arts in Biology	26.0101	Spring 2019	
Bachelor of Arts in English	23.0101	Spring 2019	
Bachelor of Arts in Fine Arts	50.0799	Spring 2019	
Bachelor of Arts in Sociology	45.1101	Fall 2019	
Continuing Education: FastTrack	52.0202	Fall 2019	
Bachelor of Arts in Criminal Justice	43.0103	Fall 2019	
Bachelor of Arts in Social Work	44.0401	Spring 2020	
Bachelor of Arts in Music Performance	50.0201	Spring 2020	
		Spring 2020	

## Program Review Calendar: 2017-18 August 2017 –December 2017 Fall 2017

Event	Responsible Person	Date
Program Names: Bachelor of Arts in Chemistry Bachelor of Arts in Education Bachelor of Arts in Mathematics	Deans and Program Chairs for each Program	
Compiles Data for Program Reviews : [Arrange necessary documentations]	Dr. Syed Raza	August 15, 2017
Program Review Training for Program Chairs	Dr. Syed Raza	September 6, 2017 10:00 p.m. Faculty Development Center
Program Chairs May Begin Working on Program Reviews	Program Chairs	September 6, 2017
Program Review Completed by Program Chairs	Program Chairs	October 17, 2017
Program Review Completed by Evaluators: Provost will select Committee's members (at least 3).	Program Review Evaluators	Nov 14, 2017
Reviews submitted to Division Dean for Review Reviews completed by Dean	Division Dean	Nov 20, 2017
Provost Review Completed and Discussed with President	President and Provost	Dec 11, 2017
Review of Recommendations from President and Provost	Dr. Raza, Division Dean, Program Chairs	Dec 15, 2017
Complete Program Chair Action Plan in Response to Recommendations	Program Chairs	Spring 2018

## AY 2017-18

## Institutional Effectiveness and Research Survey Survey Timeline Calendar

Office of Institutional Effectiveness and Research (OIER)
Director, Room 206: Sumner Hall

Task No.	Date of Issue	Task Description	Responsible Person(s)	
Fall Semester 2017 [August-December 15, 2017]				
1.	September 10, 2017	NASPA: Orientation and New Student Programs	All Faculty, Student Affairs, and OIER	
2.	October 1, 2017	NASPA: Student Conduct	All Faculty, Student Affairs, and OIER	
3.	November 1, 2017	Student Evaluation of Courses and Instructors – Fall 2017	All Faculty, Student Affairs, and OIER	
4.	October 18, 2017	IPEDS data Collection –Phase 1 Fall Collection Institutional Characteristics (IC) Completions (C) 12-Month Enrollment (E1)	OIER, Registrar, and IT Department	
	S	pring Semester 2018 [January – May 4,	2018]	
1	Feb 15, 2018	NASPA: Mental Health and Counseling	All Faculty, Student Affairs, and OIER	
2	April 1, 2018	NASPA: Career and Professional Aspirations	All Faculty , Student Affairs, and OIER	
3.	March 27, 2018	Student Evaluation of Courses and Instructors – Spring 2018	All Faculty, Student Affairs, and OIER	
4.	February 14, 2018	IPEDS Data Collection –Phase 2 Winter Collection Student Financial Aid (SFA) Graduation Rates (GR) 200% Graduation Rates (GR200) Admissions (ADM) Outcome Measures (OM)	OIER, Registrar, Financial Aid, Admission, IT Department, and Business Office	
5.	April 1, 2018	<b>Employment Satisfaction Survey</b>	Provost, Deans, Faculty, Staff and OIER	
6.	April 1, 2018	Senior Exit Survey	Provost and OEIR	

7.	April 11, 2018	IPEDS Data Collection –Phase 3	OIER, Library, Human Resource,
		Spring Collection	IT Department, and Business Office
		Fall Enrollment (EF)	
		Finance (F)	
		Human Resources (HR)	
		Academic Libraries (AL)	
8.	March 30, 2018	Student Evaluation of Courses and	All Faculty, Student Affairs, and
		Instructors – Spring 2018	OIER
9.	April 10, 2018	Student Satisfaction Survey	All Faculty, Student Affairs, and
		Č	OIER
10.	May 15, 2018	Alumni Engagement Survey	OAI & OIER
11.	June 2, 2018	Alumni Reunion Survey	OAI & OIER



# OIER Annual Planning Cycle for SLO, PLO, Annual Unit Assessment, Program Review, and Surveys

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